


# The Detroit College Promise

*You've got to believe* 

*On behalf of my daughter (who is working at Cedar Point) I would like to thank you for the monies awarded to her. Due to our financial situation we have been struggling to ensure that her education is paid for and this award will definitely help. Again, thank you & God Bless you!"*

## Mission / Programs

- We are a tax exempt nonprofit based on the successful Kalamazoo Promise.
- Our mission is to repopulate the City of Detroit and strengthen the Detroit Public Schools (DPS), and to motivate families to make education a high priority.
- We offer financial incentives, in the form of scholarships to any Michigan public college or university, to students that meet three simple requirements: (1) register by December 1 of grade 9, (2) live in Detroit from registration through graduation, (3) enroll in DPS schools from registration through graduation.

## Results

- Over 22,000 DPS students have registered for our program – we are one of the largest private scholarship programs in the U.S.
- Over 21,000 students and family members receive our monthly newsletters with information about financial aid, scholarships and educational programs by other community organizations.
- The number of scholarships we provide has grown from 6 (class of 2009) to 170 (class of 2011), and the total amount of the scholarship awards from \$2750 to \$47,000.
- We also help students obtain other grants. For every dollar we provide, students receive an average of \$30 in other grants. For the class of 2011, our 170 students received an incredible \$1.5 million in total grants for the 2011-12 college year.

## Future plans

- For the class of 2011, our maximum award was \$500 for 1 year at any Michigan public college or university. We plan to increase the amount of the award and the number of years it is awarded as our funding increases. Students have 10 years from graduation to use the scholarship.

## How can I help Detroit grow and strengthen public education?

- Sign up for our monthly email newsletter to stay informed - visit [www.DetroitCollegePromise.org](http://www.DetroitCollegePromise.org), then click on the link in the lower right corner.
- **Help us provide more scholarship dollars** by clicking on the **Contribute** button on our website. 100% of contributions are used for scholarships. All of our overhead is paid by sponsors.
- Contact us at (248) 646-3269 or [DetroitCollegePromise@gmail.com](mailto:DetroitCollegePromise@gmail.com) with any questions or for volunteer opportunities.