


The Detroit College Promise

You've got to believe 

We are creating a better future for Detroit

- Detroit will grow in population, and become a top ten U.S. city once again.
- Detroit will be an exciting place for young professionals to live and work.
- Detroit will attract businesses to the region, as a center of innovation and a place where good things happen.

Your support of The Detroit College Promise will make this happen

The Detroit College Promise is a scholarship assistance and college readiness program for **all** Detroit Public School students. It gives students hope and motivation to plan for college, and gives parents who value education an economic incentive to move into Detroit. In only three years, the Kalamazoo Promise, which our program emulates, has increased public school enrollment and led many students to go to college who had not even considered it before. It has encouraged people to move into Kalamazoo, leading to new businesses and increased property values. Finally, it has created a tremendous amount of positive publicity for the city. We anticipate that the Detroit College Promise will have a similar impact in Detroit.

Our simple and inclusive program is the key to its success

Enrollment in our scholarship assistance and college readiness program is simple and inclusive. The application is online, and takes only a few minutes. The program is also inclusive - we will help **every** Detroit Public School high school student. For scholarship dollars that we ourselves provide, our requirements are minimal - continuous public school enrollment and Detroit residency, from the start of the program at the high school (or the beginning of 9th grade) through graduation. That's it! Our scholarships pay money directly to Michigan's public colleges and universities for tuition and mandatory fees that are not paid for by financial aid.

How can I help?

Your contribution will fund more scholarships for Detroit Public School students. As a result, it will support public K-12 education, Michigan's public college and universities and Michigan's economy.

Amount: \$100 \$250 \$500 \$1000 \$5000 \$10,000 Other _____

Name: _____

Name to appear on our donor page (if different): _____

Address / City / Zip: _____

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Please make your check or money order payable to "Detroit College Promise", and mail to:

The Detroit College Promise
30100 Telegraph Road, Suite 408
Bingham Farms, MI 48025

Telephone: 248/646-3269
Email: NatPernick@Hotmail.com
Website: www.DetroitCollegePromise.org

The Detroit College Promise is a 501(c)(3) tax exempt organization. Your contribution is tax deductible as allowed by law.